

Always the Children

Toujours Les Enfants – An enchanting store of unique furniture, bedding, clothes and gifts for children

Through the looking glass, a wondrous world awaits the child in your life

The arrival of a child is one of the most exciting times in your life. For parents, grandparents, relative and friends, there are various necessities to acquire, numerous important events to celebrate, so many stages to commemorate, and at the heart of it all, there are “always the children.” **Always the children – toujours les enfants** is an enchanting store of unique furniture, bedding, clothes and gifts for the children in your life located in the heart of Chappaqua, NY.

Paula Rockoff, a children’s couture clothing designer and international children’s market representative and her daughter Stacy Carr, a

publicist and special event planner formerly of Arista Records, combined their talents to fill the void they discovered in the market when Stacy had her first child. Joined by Paula's other daughter Lindsey Braunstein, also formerly a publicist in the music industry, the three have built a strong family business. Together they are happily handling the tremendously positive response to the store since it opened in September '01.

Always the children is committed to making the world into which you are bringing your child the most special. Combining creativity and fantasy, they specialize in decorating nurseries and children's rooms, whether choosing from store merchandise or developing one-of-a-kind custom creations for your one-of-a-kind child. Their extensive collection includes furniture custom-made for their store exclusively as well as antique pieces, crib linens and bedding, decorative accessories, lighting, bath items, distinctive

layette pieces, fantastic original funky clothing, and specialty toys. The partners are filling the boutique daily with their wonderful finds from various buying trips around the world.

Always the children is dedicated to offering full customer service in a warm, relaxed atmosphere. They are devoted to letting your imagination run wild and helping to make beautiful ideas become exquisite realities.

Their baby shower and birth registries will allow you to choose from classic items as well as exclusive objects and effects. You can be assured that every gift you receive is spectacular and based on your own personal style and taste. Their custom-made gift baskets and gift wrapping will not only impress with their presentation, but also with their extraordinary contents. They offer the opportunity to have experts select or allow you to create the ultimate gift.

Shopping for the special child in your life has never been easier, more innovative or more exciting. They invite you to explore the wonderful opportunities to decorate the lives of those you love... **Always the children.**